




AI Leadership - Developing an AI Strategy.


Apprenticeship units are short courses designed to deliver critical business skills.

This short, yet informative AI course, is a targeted leadership unit for organisations that need to move from AI curiosity to responsible, governed adoption that delivers measurable business value.

Apprenticeship Unit - Level 5



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 www.pro-app.co.uk



Why Pro Apprenticeships?

We do things differently!

About Us

Pro Apprenticeships are a multi award-winning and Ofsted Outstanding Apprenticeship Training Provider.

Established in 2016, we set up with the aim of creating life-changing opportunities for people and helping businesses grow through the development and retention of motivated, driven staff.

Why us?

We are good at what we do, really good at what we do! We have industry-leading tutors and a network of employers that allows us to stay on top of the ever-changing technology and business landscape.

Be it latest marketing, software and business trends, we always deliver outstanding training.

You can trust us



We Are Learner Focused

Our support and training is always tailored to your specific needs.



100% First Time Pass Rate

Our industry leading tutors will help you pass with flying colours.



87% Distinction Rate

We'll help you to achieve the very best that you can!



We Are Best In Class

We are one of a select few providers to be rated **Outstanding** by Ofsted.

AI Leadership

Apprenticeship Unit - Level 5

Apprenticeship details

Qualification

AI Leadership – Apprenticeship Unit 5

Length of Study

8-10 Weeks

Typical job roles

AI Strategy Lead, Head of AI & Automation, Digital Transformation Manager, Technology & Innovation Manager, AI Adoption Lead

Overview

Learners develop the confidence to lead AI enabled change end-to-end, assessing opportunities and risks, embedding ethical and lawful practice, and ensuring solutions are implemented with appropriate assurance and accountability. The programme also builds workforce enablement skills, helping leaders support their teams, manage resistance, and drive adoption without undermining trust.

Who is this course for?

- Managers looking to lead with AI
- Digital & Transformation Leads
- AI Champions embedding new ways of working
- Leaders improving productivity & tech adoption
- Those shaping AI culture in their organisation

How will this be delivered?

This apprenticeship unit is delivered through a combination of online group training, and self study tasks. The apprenticeship unit is taught by industry leading tutors that will create a personalised learning plan for each learner.

Want to learn more?

Speak to one of our apprenticeship experts today!



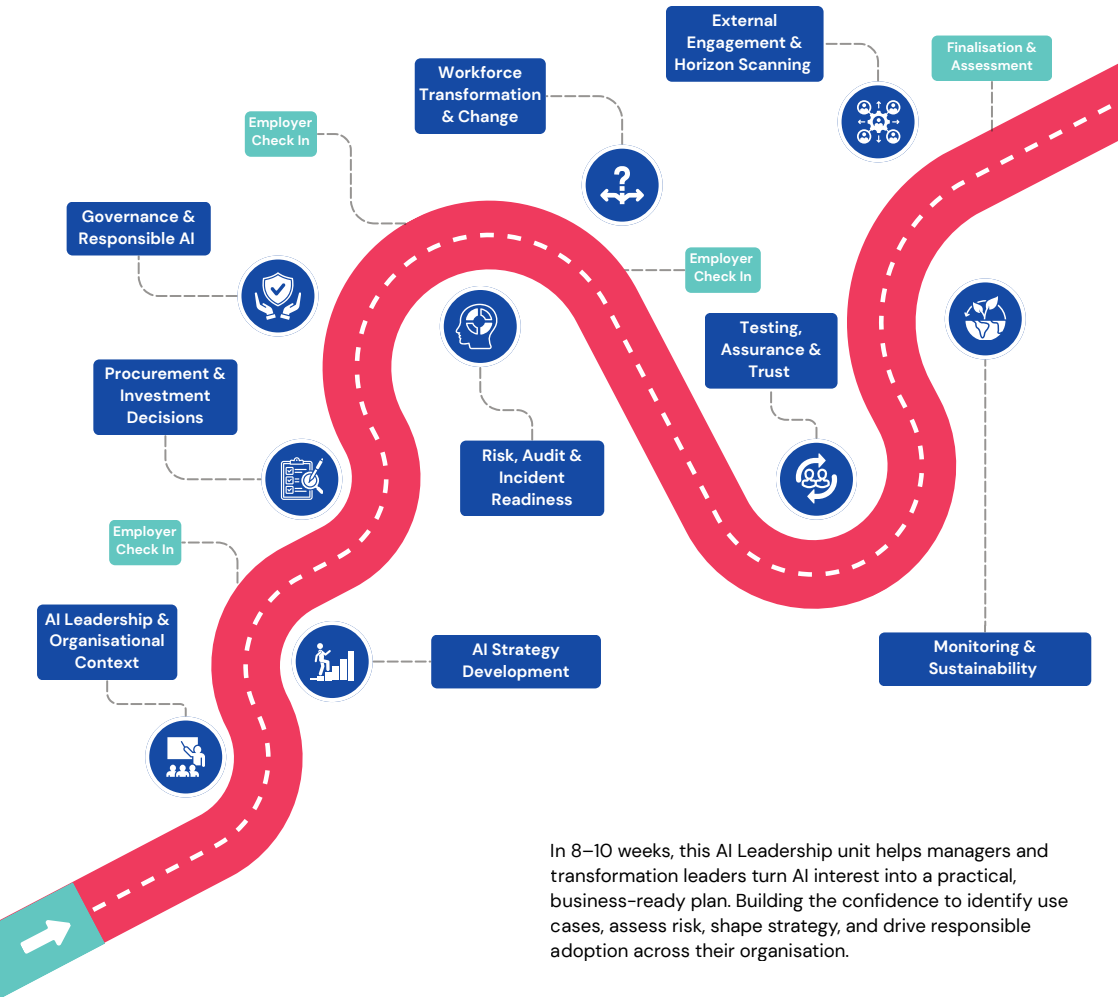
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Your Learner Journey...

How this apprenticeship unit is structured.



In 8–10 weeks, this AI Leadership unit helps managers and transformation leaders turn AI interest into a practical, business-ready plan. Building the confidence to identify use cases, assess risk, shape strategy, and drive responsible adoption across their organisation.

Ready to get started?

Whether you are looking to upskill in your current role or apply for a vacancy, we'd love to hear from you!

Send us an email at info@pro-app.co.uk



Read more on our website!
pro-app.co.uk